



<https://www.herodigitalmarketing.com.au>

Ultimate Marketing and Business Advice Guide

PART A: Learn to understand the customer buying journey

- [Guide to working out who your ideal customer is](#)

Part B Options for generating a torrent of leads

- [The 19 ways of getting traction for your business](#)
- [The 7 proven options of getting growth for your business](#)

PART C Implementing

- [7 ways of making a lead magnet work](#)
- [What is content marketing and how it helps you business achieve more sales?](#)
- [Example landing pages to improve your advertising response rates](#)
- [6+1 fast and simple ways to improve your linkedin profile and build your network](#)

PART D How to ensure you actually get everything done

- [Simple business and marketing action plan](#)
- [Some of our marketing partners](#)

Part E Best Tools and Free options

- [SEM Rush](#) – the best tool for SEO and SEM - free trial available
- [Aweber Email Marketing](#) – free trial available
- [Shopify online store](#) – it is better to get us to do it yourself but here is a good option
- [Generate your own leadpage](#) using leadpages – it makes it easy to create links



<https://www.herodigitalmarketing.com.au>

We are experts in digital marketing

So you have more web visitors, better conversion
and more sales.

We will

[Put together a Marketing Strategy](#)

[Design and Build a beautiful and effective web page](#)

[Implement SEO marketing](#)

[Implement a Google ads campaign](#)

[Implement a Facebook ads campaign](#)

[Implement a Remarketing/Retargeting ads campaign](#)

[Write Effective Content](#)



www.herodigitalmarketing.com.au

1300 30 5583